

Puzzled By Integrated Residential Control?



Let Us Put The Pieces
Together For You...

ELK
PRODUCTS



Customer Solutions

M1, by Elk Products, is the missing puzzle piece making security solutions and automation control applications easy, flexible, scalable and affordable. As a robust solution, M1 enables you to profitably expand your residential services to include Security, Energy Management, Lighting, Audio/Video, Home Control and more. Customers count on you to educate them on desirable solutions for their home. Ideally they want one integrator who can meet all their security, entertainment and control needs. M1 allows you to offer these unique applications, which can be completely integrated into one comprehensive, yet easy-to-use system your customers will enjoy.

Home Control

Whole-house control solutions provide homeowners with the ability to manage the overall control of their entire home without the hassle of going from room to room turning things on and off. M1 transforms a sophisticated, yet easy-to-program solution into an even more user-friendly system for your customers. Just about any electronic feature in their home can be controlled, from sprinklers, to water valves, audio/video, gates and garage doors, spas, and more.



Solutions:

- With the push of a single button, your customers can set their home for parties, sleeping or vacation modes.
- Voice alerts can be turned off in certain areas at certain times allowing uninterrupted sleep like in the baby's area.
- Use a single function key to allow access, lighting and temperature of home to be set based on the specific person entering the home (grandma, dog sitter, etc.).
- Utilize sensors to automatically adjust irrigation needs based on recent rain conditions.

Security



M1 gives you the ability to offer robust security solutions that homeowners want. Whether a new or existing installation, M1 offers hard wired or wireless options including Elk's two-way wireless. The system provides detection and reporting for intrusion, fire & carbon monoxide, water leaks, medical emergencies and more.

Solutions:

- Create a safe pathway for your customers by allowing them to light the driveway from inside their car or automatically lighting it when they arrive home.
- Notify homeowners through alert chimes when doors are opened so they know children are going out or that guests are arriving.
- Provide an alert via a flashing keypad that something needs attention like the garage door is open.
- View visitors through the use of CCTV cameras - locally and remotely.

Lighting



Lighting offers different things to different people. Some want it as a necessity only. Others utilize to add ambiance to their home. One thing that everyone has in common is controlling their energy costs.

Even if you are not a lighting designer, M1 will enable you to set pre-determined lighting scenes for multiple events, such as day, night or away.

Solutions:

- Enable customers to easily control the lights in their whole house with the push of a single button.
- Set functions which will automatically dim the lights in the children's rooms when it's time for them to go to bed.

Energy Management



Being able to control costs and go "Green" is a big priority for homeowners today. They want to conserve energy and reduce costs without compromising comfort. M1 enables homeowners to manage energy output, shrink their carbon footprint and lower utility bills.

M1 energy management solutions provide convenient control and scheduling capabilities for lighting, climate control, shades/blinds, electric water heaters and other electrical devices.

Solutions:

- Create "set-points" to automatically turn off lights when the room is vacant.
- Adjust thermostat based on time of day, occupancy and ambient conditions.

Audio/Video



M1 gives your customers the ability to select and control audio and video sources from Elk's various manufacturing partners.

Solutions:

- Trigger events such as turning music on or off with system arm and disarm.
- Seamlessly integrate M1 with your AV platform to control a variety of devices.



M1 provides the homeowner with ease of use through remote and local control. The system operates with touch pads, LCD keypads, iPhone®, iPad®, Android® and other PDA's. With these devices a homeowner can:

- Receive a text when the children get home from school.
- Be notified when a guest leaves the house.
- Close garage door if mistakenly left open.

There is great peace of mind knowing that the system can be armed from anywhere.



Growing Business

Growing your business means having the ability to generate repeat business through happy customers who trust you to provide the right solution when they need it. M1 enables you to “crawl, walk, run” as your customers become comfortable with their system and their needs expand. Satisfied customers come back for more, and just as important, give you referrals to grow business even more.

Flexibility

Flexibility is more than simply meeting your customer's needs. M1 offers you the ability to select related products from your choice of manufacturers. Elk Products partners with over 40 manufacturers so you can stay with components you are most comfortable using, minimizing your learning curve and labor time. To further support your need for easy design, programming and installation, M1 can be programmed remotely via any Internet connection.



Support

Elk offers a wide range of support:

- World class technical support via toll-free number.
- Web support featuring manuals, downloads, application notes and hook-up diagrams.
- Extensive training via webinars, videos and live training classes.
- Monthly product specials.
- Sales and marketing materials to assist installer's sales efforts.

Maximizing Profits

Maximizing profits comes from designing, programming and integrating security and control systems with ease. Remote programming and troubleshooting can be done from your desk. M1 gives you the ability to set up RMR and add more features over time. Start with the basics and grow with your customer as their needs change.

Ready To Learn More?

Contact ELK at 800.797.9355 or info@elkproducts.com

www.elkproducts.com

